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Lauren Schilling

WEB + GRAPHIC DESIGNER

2017 CHANCELLOR'S COMMENDATION AWARD WINNER – FACULTY OF ARTS AND DESIGN

WORK HISTORY

Oakton | January 2019 – Now

Associate Experience Design Consultant | Visual and Interaction Designer

Duties include:

- Undertake user research specific to projects and their target audiences.
- Plan the information architecture and site structure of websites to support usability.
- Scope project requirements and break these down into individual tasks.
- Create wireframes of website elements, such as landing pages, various content types, navigation bars, forms, custom features, etc.
- Undertake user testing to validate and inform future iterations of the design.
- Design high fidelity mockups for websites, digital media and applications.
- Ensure designs meet the brand style guidelines.
- Effectively communicate with other visual designers, developers and project leads to ensure the successful implementation of the designs.
- Liaise with clients to manage their requirements, their users' needs and best practice.
- Manage workload to ensure tasks are delivered on time and to a high standard.
- Work within an Agile environment using the Scrum Framework to plan, delegate and measure tasks, to then successfully design, build, test and deliver project work.
- Follow best industry practice in the planning, design and development of projects.
- Collaborate with and support a multidisciplinary team throughout project development.
- Ensure a high level of compliance with the Web Content Accessibility Guidelines.

WORK HISTORY

Endota Wellness College | November 2017 – Now
Graphic and Instructional Designer | Project Coordinator

Duties include:

- Design and develop engaging and immersive learning material.
- Manage project timeline and delegate tasks to relevant persons as required.
- Collaborate with project team, including subject matter experts from across Australia to develop and edit the content, ensuring it is industry relevant, meets training package requirements and inspires learners to develop their skills.
- Edit body copy to suit the target audience and improve student engagement.
- Design visually appealing textbooks in Adobe InDesign for print publication, ensuring they meet the brand style guidelines.
- Consult with project team and implement changes based on input from industry experts, proofreaders and other designers.
- Provide support to project team throughout development process.
- Liaise with printers to have textbooks printed and delivered according to design needs.
- Adhere to a strict delivery schedule to ensure material is delivered to students as required.
- Ensure a high level of content compliance with training package requirements.
- Create online courses on the learning management system Moodle. This includes the creation of quizzes, assessment uploads, forums and student guides.
- Develop digital, interactive assessment outcomes booklets for trainers to mark a student's progress according to the training package requirements.
- Create graphics for Facebook, Instagram and Electronic Direct Mail (EDM).

CMA Training Group | December 2013 – November 2017
Records Administrator

Duties include:

- Carry out commencement procedures for new students and completion of existing students in accordance with policies and procedures.
- Manage the progress of student enrolments to keep track of compliance requirements.
- Determine student eligibility for CMA programs, government loan programs such as VET Student Loans, and state funding options such as Skilled Capital and Smart and Skilled.
- Enter students into state government applications such as AVETARS.
- Liaise with industry partners to set up work experience opportunities for students.
- Create paper-based and electronic attendance records, and issue certificates.
- Develop knowledge of RTO compliance, including the 'Standards for RTOs 2015' and the 'Australian Qualifications Framework.'

WORK HISTORY

HerCanberra | June – July 2017

Design Intern

Duties include:

- Create GIFs for official HerCanberra Instagram feed.
- Make digital assets for the Canberra Centre's beauty precinct launch.
- Design digital advertisements for HerCanberra clients.
- Research and develop ideas for marketing material, including business cards.

EDUCATION

University of Canberra

Bachelor of Web Design and Production 2014 – 2017

I graduated from this degree at the top of my cohort and received a GPA of 6.9 out of 7. The course examined the cultural and technical context of contemporary web design, and how to develop for the web. I learnt key design principles in web and graphic design, digital media production, accessibility, and UI and UX design. I can create responsive designs for a range of devices and platforms, and develop immersive web experiences for new media contexts.

Key achievements:

- Faculty of Arts and Design Chancellor's Commendation Award 2017
- Faculty of Arts and Design Best Graduating Undergraduate Student 2017
- Member of the Golden Key International Honour Society
- Dean's Excellence Awards from 2014 to 2017 for achieving a GPA of 6.5 or above
- Chancellor's Scholarship for Academic Excellence.

